



DISCOVER

E-Newsletter
Issue 7
January 2009

Welcome...

Happy New Year! 2009 is "**A Race to the Finish**" as we move ahead with final plans from our architects and exhibit designers and to complete our Phase I fundraising...

Ann LoBue, Editor aglobue@verizon.net

Museum News



Our architectural and exhibit design teams are hard at work developing final plans. If all goes according to plan, restoration of the landmark bathhouses at Playland, the future site of the Westchester Children's Museum, will begin in the Fall of 2009. The WCM architectural and exhibit design teams are working at the same time to develop final plans for the museum in order to begin our work as soon as the County's restoration efforts are completed. Stay tuned - more details will unfold in upcoming issues.

Campaign News

**Save the Date: April 4
2009**



Visit www.benefitoffice.org/wcm for more information.



Campaign update: we're right on track!

The Campaign Committee and the Board worked steadfastly in 2007 and 2008 cultivating donors and initiating an all-encompassing awareness program in the media and in homes and restaurants throughout Westchester and southern CT. **The last six months of '08 really reflected those efforts: we received over \$700,000 in donations!** Plus, several high-profile corporations have expressed significant interest in contributing donations that will make a very large presence at the museum. So how are we doing??? Great! We have the momentum to keep us on track for the 2010 opening! **To contribute online, click on [Donate Now](#).**

Thanks to all who donated to the year-end giving campaign. The year-end mailing raised \$10,000 to date with still more on the horizon. We will keep you updated on the final year-end campaign total.



Third Annual Explore-A-Thon set for June 7 -- it's not too early to jump in! Our annual fundraiser for children and families held on the Boardwalk at Rye Playland features interactive "Exploration Stations" modeled after future exhibits at the museum and designed to nurture curiosity, enhance knowledge and excite imagination. **Please note our new, lower price: a suggested donation of \$75 per family (if purchased in advance) or \$100 per family (if purchased at the event).** To learn more about participating in or supporting this event, contact Co-Chairs Melanie Gluck (914-674-9409) or Julie Sayers (914-714-1177). See also [Volunteer Center](#) below.

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Please consider giving to the **Westchester Children's Museum**. All donations are tax deductible. Click above on "Donate Now" to give online. Thank you for your support.

WCM Featured Event

3rd Annual "Beauty and the Feast" Luncheon

Thurs, Jan 29, 2009
11: 30am-Clothes by ETCETERA and cocktails
PLATES Restaurant
121 Myrtle Boulevard
Larchmont, New York

\$50 per person

Wine, Hors d'oeuvres & Lunch included; Tax and gratuity extra

Proceeds to benefit Museum

RSVP: PLATES

914.834.1244

beauty@platesonthepark.com

Seating is Limited

WCM Schedule of Events

[January](#)

Thurs, Jan 29

"Beauty and the Feast,"

Plates Restaurant,
Larchmont, NY.

Help Wanted: WCM seeks leads to corporate sponsors for our events. Do you have connections to marketing or community relations people at companies that support community initiatives, such as Starwood, LesserEvil Snack Foods and Avon? We're looking for sponsors for our 2009 Gala, Explore-A-Thon Family Fundraiser and Golf Outing. Sponsorship levels range from \$20k-\$1k. **Please contact jeannefogel@gmail.com.**

Museum Without Walls

Museum Without Walls program expanding with help from Wachovia and Beyer Family foundations. As we prepare to design and construct our new facility, we are also expanding our "Museum Without Walls" program - a countywide outreach effort initially designed to increase awareness of the campaign to bring a world class children's museum to the region. We are most grateful to the Wachovia Foundation and the Beyer Family Foundation for their support. Our goal is to serve more than 120,000 children under 10 years of age in the region by providing educational programs to schools, day care centers, libraries and community centers including the most underserved areas throughout our county.



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Museum Education Committee starting up! We're looking for volunteers to help develop the education component for an expanded community/school outreach program beginning later in 2009. For more information, see the Volunteer Center section below.



Museum Without Walls events in December provided opportunities for learning by doing guided by WCM volunteers under the direction of Community Outreach coordinator Pat Caruso.

Sara Adelberg, of Valhalla High School, was among the WCM volunteers leading guests in a teddy bear ornament craft project at the "Teddy Bear Tea" held at the Ritz-Carlton Hotel in White Plains. For upcoming "Museum Without Walls" events, check our

[Schedule of Events](#) at right.



Our monthly "At Home Activity" features an exploration of the workings of the human heart for you to do with your children. Just click on the link below and go to the **"At Home Activities"** page to start having fun -- www.discoverwcm.org. While you're there, check out other hands-on learning activities developed by our "Museum Without Walls" educators.

[Join Our Mailing List!](#)

[See "Featured Event" for more information.](#)

February

Sun, Feb 1

Camp Fair,

Westchester County Center, White Plains, NY.

"Museum Without Walls" activity,

11am-3pm.

March

Sun, March 7

Family Fun Day,

White Plains Public Library,

WCM "Museum Without Walls" activity,

1-4pm.

April

Sat, April 4

"Race to the Finish" Gala honoring Vanessa Williams.

For more information, visit www.benefitoffice.org/wcm.

June

Sun, June 7

3rd Annual Explore-A-Thon Family Fundraiser,

On the Boardwalk at Rye Playland, Rye, NY,

9am-noon.

Suggested donation: \$75/family in advance; \$100/family day of event.

Volunteer Center

Museum Education Committee starting up! Volunteers are needed to develop the education component for an expanded community/school outreach program beginning later in 2009. If you have a background in education or experience working with young children this is an exciting opportunity to get involved. Please contact Volunteer Coordinator Bev McAllister at bevmcal@aol.com or 914-833-1242 to learn more.

Explore-A-Thon 2009 is scheduled for June 7. Volunteers are needed to promote the event to friends and neighbors and sell advance tickets. Please contact Julie Sayer jsayer23@yahoo.com or Melanie Gluck amgluck@verizon.net.

Volunteer Coordinators

Beverly McAllister, bevmcal@aol.com

Susan Mackle, themackles@optonline.net

Pat Caruso, iluv2tch1@verizon.net

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