

***Charity Golf Classic
& Tennis Outing featuring Jim Courier***

Quaker Ridge Golf Club - Scarsdale, NY - September 20, 2010

TOP PRESENTING SPONSOR

Media and Marketing Package

- Top Presenting Sponsorship status with Category Exclusivity.
Westchester Children's Museum Charity Golf Classic & Tennis Outing Presented by YOURCO.
- Named space on 2 seats in the ***New Westchester Children's Museum*** auditorium/performance space
- Name and logo recognition in all event marketing material including but not limited to:
 - Invitation
 - Web site
 - Online Registration
 - Reciprocal Link to YOURCO Website
 - Program
 - Publicity including Press Releases
 - Direct Mail
 - Email
- Name and Logo on ALL Tournament Signage prominently displayed
 - All Tournament functions (Registration, Lunch and Dinner)
 - Tennis Courts including 6 additional banners supplied by YOURCO including showcase court (do you want to add banner location?)
 - All 18 Golf Course Hole Tee Boxes
- Marketing & Sampling Opportunities at dedicated table and in gift bags

Golf Package

- Two Foursomes including:
 - 18 Holes of Tournament competition with First Tee Assignment
 - Brunch
 - On Course Beverages – Comfort Stations
 - Full golf range privileges
 - Cart with Forecaddie
 - Goody Bag for each participant

VIP Tennis Package

- 5 Player Box Tickets with each participant receiving:
 - Jim Courier to rally with participants on Showcase Court
 - (part of their 20 min rotation)
 - 20 Minutes on 7 additional courts with Instructions, drills and games
 - 5 Additional VIP Breakfast passes
 - 5 Additional passes to Luncheon and Q&A with Jim Courier at YOURCO Table

- Personalized Photo and Autograph opportunities with Jim Courier
- Tennis trivia questionnaire contest placed on each table.
- Winning table to receive valuable prize(s) with most correct answers.
- Goody Bag for each participant

Tournament Dinner Sponsor

- Awards Reception and Dinner for 16 guests
- Preferred table assignments

➤ **Top Presenting Investment: \$30,000**

PLATINUM SPONSOR

Media and Marketing Package

- Platinum Sponsorship status
- Named space on 1 seat in the *New Westchester Children's Museum* auditorium/performance space
- Name and logo recognition as Platinum Sponsor in all event marketing material including but not limited to:
 - Invitation (closed by July 8th)
 - Web site
 - Online Registration
 - Reciprocal Link to YOURCO Website
 - Program
 - Publicity including Press Releases
 - Direct Mail
 - Email
- Name and Logo on Tournament Signage prominently displayed
 - 4 banners (supplied by YOURCO) at Tennis "Clinic" Courts
 - 4 Golf Course Holes Tee Boxes
- Marketing & Sampling Opportunities
- Sponsor of One (1) on Course Contest (Closest to Pin, Hole in One or Long Drive contests)
- Choice of One (1) Golf and One (1) Tennis Category
 - Brunch Sponsor
 - Cocktail Reception Sponsor
 - Driving Range Sponsor
 - Putting Green Sponsor
 - Golf Cart Sponsor
 - Tennis VIP Breakfast Sponsor
 - Tennis Luncheon Q&A Sponsor

Golf Package

- One Foursome including:
 - 18 Holes of Tournament competition
 - Brunch
 - On Course Beverages – Comfort Stations
 - Full golf range privileges
 - Cart with Forecaddie
 - Gift Bag per player

- Awards Reception and Dinner
- Four (4) additional dinner tickets

VIP Tennis Package

- 2 Player Box Tickets with each participant receiving:
 - Jim Courier to rally with participants on Showcase Court
 - (part of their 20 min rotation)
 - 20 Minutes on 7 additional courts with Instructions, drills and games
 - 3 Additional VIP Breakfast passes
 - 3 Additional passes to Luncheon and Q&A featuring Jim Courier
 - Personalized Photo and Autograph opportunities with Jim Courier
 - Gift Bag for each participant

➤ **Platinum Sponsor Investment: \$16,000**

GOLD SPONSOR

Media and Marketing Package

- Name and logo recognition as Gold Sponsor in all event marketing material including but not limited to:
 - Web site
 - Program
 - Publicity
 - Direct Mail
 - Email
- Marketing & Sampling Opportunities placed in gift bags
- Tournament Signage
 - 2 banners (supplied by YOURCO) at Tennis “Clinic” Courts
 - 2 Golf Course Hole Tee Boxes

Golf Package

- One Foursome including:
 - 18 Holes of Tournament competition
 - Brunch
 - On Course Beverages – Comfort Stations
 - Full golf range privileges
 - Cart with Forecaddie
 - Gift Bag per player
 - Awards Reception and Dinner
 - Four (4) additional dinner tickets

VIP Tennis Package

- 1 Player Box Ticket receiving:
 - Jim Courier to rally with participant on Showcase Court
 - (part of their 20 min rotation)
 - 20 Minutes on 7 additional courts with Instructions, drills and games
 - 2 VIP Breakfast passes
 - 2 passes to luncheon and Q&A featuring Jim Courier passes
 - Personalized Photo and Autograph opportunities with Jim Courier
 - Gift Bag for each participant

➤ **Gold Sponsor Investment: \$6,000**

SILVER SPONSOR

Media and Marketing Package

- Name and logo recognition as Silver Sponsor in event marketing material including:
 - Web site
 - Program
 - Direct Mail
 - Email
 - One Banner at Tennis Clinic featuring Jim Courier
- Tournament Signage
 - 1 banner (supplied by YOURCO) at Tennis “Clinic” Courts
 - 1 Golf Course Hole Tee Box

Golf Package

- One Foursome including:
 - 18 Holes of Tournament competition
 - Brunch
 - On Course Beverages – Comfort Stations
 - Full golf range privileges
 - Cart with Forecaddie
 - Gift Bag per player
 - Awards Reception and Dinner
 - Two (2) additional dinner tickets

Tennis Package

- 2 passes to VIP Breakfast
- 2 passes for Luncheon and Q&A featuring Jim Courier
- Personalized Photo and Autograph opportunities with Jim Courier
- Gift Bag for each participant

➤ **Silver Sponsor Investment: \$4,000**

TEAM PATRON SPONSOR

- Name recognition on Tournament marketing materials as Team Patron
- Tournament Signage at One Golf Course Hole Tee Box
- One Foursome including:
 - 18 Holes of Tournament competition
 - Brunch
 - On Course Beverages – Comfort Stations
 - Full golf range privileges
 - Cart with Forecaddie
 - Gift Bag per player
 - Awards Reception and Dinner

➤ **Team Patron Sponsor Investment: \$2,700**

INDIVIDUAL GOLF PARTICIPANT

- Each Individual Player to receive:
 - 18 Holes of Tournament competition

- Brunch
- On Course Beverages – Comfort Stations
- Golf range privileges
- Cart with Forecaddie
- On Course Beverages – Comfort Stations
- Gift Bag
- Awards Reception and Dinner

➤ **Individual Sponsor Investment: \$695**

ADDITIONAL SPONSORSHIP OPPORTUNITIES

- **Hat Sponsor**
 - 4 Awards Dinner Passes
 - **\$2,500**
- **Golf Towel Sponsor**
 - Awards Dinner Passes
 - **\$2,500**
- **Imaging Sponsor**
 - Souvenir photo frames
 - Online website photo gallery
 - 4 Awards Dinner Passes
 - **\$2,500**
- **Awards Dinner Table Sponsor**
 - Eight (8) Guests
 - **\$1,800**
- **Tennis Pro Sponsor**
 - **\$1,500**
- **Golf Course Food Sponsor** **SOLD TO RITZ CARLTON**
 - 2 Awards Dinner Passes
 - **\$1,000**
- **Automobile Hole in One Sponsor** **SOLD TO PEPE AUTOMOTIVE**
 - 2 Awards Dinner Passes
 - **\$1,000 + insurance**
- **Bag Tag Sponsor**
 - **\$1,000**
- **Hole Sponsor Signage**
 - **\$500**
- **Cocktail Reception & Awards Dinner Passes**
 - **\$250 per person**

ALL PROCEEDS TO BENEFIT
WESTCHESTER CHILDREN'S MUSEUM